







# **Navigating Artificial Intelligence for Education**

A Flexible Step-by-Step Guide with  
Linked Resources

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## About This Guide

This framework was created by [Region 10 Education Service Center \(ESC\)](#) to help educational organizations navigate the transformative potential of artificial intelligence. Rooted in our mission to serve the learning community with responsive, innovative solutions, this guide reflects a collaborative effort to address challenges and build sustainable AI initiatives.

Guided by our motto—**Students • Service • Solutions**—the framework empowers educators, students, and leaders to foster innovation and equity across diverse contexts.

This resource includes linked materials from various sources, which are not owned by Region 10 ESC nor claimed as proprietary.

## How to Use This Document

This guide provides a flexible framework to help organizations implement AI initiatives in education. It is not a step-by-step manual but a resource to be customized based on your unique goals, needs, and resources.

### Key Features:

- **Adaptable Framework:** Adjust steps and priorities as needed to fit your organization's context.
- **Collaborative Tool:** Share this guide with teams and stakeholders to foster alignment and engagement.
- **Scalable Approach:** Start with feasible steps and scale as your capacity grows.

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## Challenges Addressed by This Framework

This framework addresses common challenges faced during AI integration, ensuring sustainable and impactful implementation:

1. Lack of Clear Direction for AI Integration
2. Navigating and Staying Up-to-Date on Overwhelming Resources and Information
3. Capacity Constraints
4. Scalability and Sustainability Concerns
5. Lack of Dedicated AI Support
6. Outdated Professional Development Models
7. Knowledge Gaps
8. Resistance to Change and Limited Buy-In
9. Engaging Stakeholders in Meaningful Ways
10. Outdated Educational Practices
11. Lack of Measurable Outcomes

## From Challenges to Action: Phases and Steps

This framework provides a clear pathway divided into four phases—**Build Foundation, AI Integration, AI Innovation, and Reflect and Adjust**—each with actionable steps designed to guide your organization.

The goal is to build a strong foundation before progressing to implementation and long-term innovation. The steps are flexible and can be revisited, reordered, or adapted to suit your organization's specific needs and circumstances.

AI integration is a multifaceted process. While resources may vary between organizations, collaboration, shared ownership, and capacity-building are key to creating sustainable, forward-thinking strategies that align with your goals.

## Phase 1: Build Foundation

### Step 1: Assess Readiness

<b>Objective</b>	Evaluate organizational strengths, gaps, and opportunities to support AI integration.
<b>Actions to Consider</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Conduct a self-assessment using the <a href="#">K-12 Generative AI Readiness Checklist</a> to identify strengths, gaps, and opportunities.</li> <li><input type="checkbox"/> Analyze results to understand current resources, infrastructure, and policies.</li> <li><input type="checkbox"/> Summarize findings to inform the next steps in capacity-building and planning.</li> <li><input type="checkbox"/> → Use <a href="#">K-12 Generative AI Maturity Tool</a> as a guide for refining priorities.</li> </ul>
<b>Outcome</b>	Insights into readiness that shape the roadmap for AI integration.

### Step 2: Build Cross-Functional Teams

<b>Objective</b>	Develop a structured approach to align internal teams with AI initiatives and engage external stakeholders for support.
<b>Actions to Consider</b>	<p><b>Actions to Consider:</b></p> <p><b>Evaluate Organizational Structure:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Identify existing departments or teams that can support AI efforts (e.g., IT for technical guidance, curriculum for instructional integration).</li> <li><input type="checkbox"/> Map roles and responsibilities within current teams to align with AI needs.</li> </ul> <p><b>Define Roles and Responsibilities:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Assign specific roles based on expertise and organizational needs.</li> <li><input type="checkbox"/> Ensure accountability by clarifying how each role contributes to AI integration.</li> </ul>

	<p><b>Engage External Stakeholders:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Partner with educators, students, board members, parents, businesses, and higher education institutions to provide additional expertise and resources.</li> <li><input type="checkbox"/> Include external advisors in strategy sessions or feedback loops to ensure broader alignment with community and district goals.</li> </ul>
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<b>Outcome</b>	A well-defined internal structure and team roles complemented by external partnerships, creating a collaborative foundation for AI integration.
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**Step 3: Strategic Planning**

<b>Objective</b>	Create a unified, actionable AI integration plan that outlines how the organization will maximize its internal capacity, stay current with emerging trends, and provide support to external schools and districts.
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<b>Actions to Consider</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Build a Comprehensive Roadmap that includes your organization's AI policy:</b> Outline goals, timelines, and milestones to guide AI integration.</li> <li><input type="checkbox"/> <b>Embed Metrics:</b> Define measurable outcomes to track progress and evaluate success.</li> <li><input type="checkbox"/> <b>Data and Metrics:</b> Identify metrics to measure progress and evaluate the impact of AI integration.</li> <li><input type="checkbox"/> <b>Include Feedback Loops:</b> Establish mechanisms to gather input from stakeholders and refine the plan continuously.</li> </ul>
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<b>Outcome</b>	A clear, adaptable roadmap that ensures progress, accountability, and scalability.
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**CONTINUE TO PHASE 2**



## Phase 2: AI Integration

### Step 4: Curate and Share Resources

<b>Objective</b>	Establish a centralized hub for AI resources, offering quick wins and ensuring stakeholders have easy access to tools, guidance, and ongoing professional development opportunities.
<b>Actions to Consider</b>	<p><b>Compile Resources:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Gather free, high-quality AI tools, guides, and case studies tailored to educators, administrators, and support staff.</li><li><input type="checkbox"/> Include curated lists of AI applications for various use cases, such as lesson planning, data analysis, and administrative tasks.</li></ul> <p><b>Design the Hub:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Build the hub on an accessible platform, such as a dedicated website, shared Google Drive, or learning management system.</li><li><input type="checkbox"/> Ensure the hub is user-friendly with clear navigation and search functionality for ease of access.</li></ul> <p><b>Expand Over Time:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Continuously add professional development materials, such as webinars, tutorials, and certification programs.</li><li><input type="checkbox"/> Include links to external learning opportunities, such as state-level initiatives or university programs.</li></ul> <p><b>Incorporate Feedback:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Implement a feedback mechanism (e.g., surveys or a suggestion form) to identify resource gaps and refine the hub's content.</li></ul> <p><b>Promote Usage:</b></p>



	<ul style="list-style-type: none"> <li><input type="checkbox"/> Share the hub widely with stakeholders through newsletters, social media, and workshops.</li> <li><input type="checkbox"/> Host introductory sessions to demonstrate how to navigate and use the hub effectively.</li> </ul>
<p><b>Outcome</b></p>	<p>A dynamic and accessible AI resource hub that empowers stakeholders to implement AI tools and strategies effectively while fostering ongoing learning and collaboration..</p>
<p><b>Step 5: Create a Professional Development Plan</b></p>	
<p><b>Objective</b></p>	<p>Create a tiered training program that equips leaders, educators, and staff with the skills, tools, and strategies needed to integrate AI effectively while advancing digital equity and powerful learning. This step draws inspiration from the <a href="#">Digital Promise Equity Framework</a> to ensure all professional development prioritizes equitable access and transformative learning.</p>
<p><b>Actions to Consider</b></p>	<p><b><u>Internal Training: Preparing for Success:</u></b></p> <p>Develop an internal professional development (PD) plan to build capacity among leadership and key staff who will champion AI integration.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Internal PD Plan aligned with External Tiers:</b> Develop a structured training program tailored to departmental roles and focused on AI literacy, ensuring staff understand foundational AI concepts and applications.</li> <li><input type="checkbox"/> <b>Foster a Learning Culture:</b> Encourage ongoing professional growth by supporting staff attendance at conferences, completion of certifications, and participation in online AI courses.</li> <li><input type="checkbox"/> <b>Create Internal AI Champions:</b> Identify and train internal staff with expertise to act as AI mentors, providing support both within the organization and to external stakeholders.</li> </ul>

## **External Support and Professional Development Plan**

**Tier 1: Leadership Support:** Focus on policies, resources, and technology systems to create equitable and sustainable AI integration.

- Systems and Policies:** Develop policies that support ethical AI use, privacy, and equity. This section draws on insights from the [TeachAI Toolkit](#), a valuable resource for crafting ethical and effective AI policies in education. **Note: Start by revising your current policies.**
- [This is a great example of how Gwinnett County Public schools used the policy the TeachAI Toolkit to create and share their AI Approach.](#)
- Infrastructure:** Ensure consistent access to devices, connectivity, and support systems to enable reliable AI adoption.
- Resources:** Train leaders on managing AI tools in alignment with organizational goals and digital equity.

**Tier 2: Digital Literacy for Educators:** Foster AI literacy and enhance instructional practices by equipping educators with the knowledge and tools needed to effectively integrate AI into their work. Inspired by [Digital Promise's AI Literacy Framework](#), this tier emphasizes understanding, evaluation, and practical application of AI in education.

- Level 1: Understanding AI (AI Literacy)**
  - Build foundational knowledge of AI concepts, ethical considerations, and the technology's potential impacts on teaching and learning.
  - Train educators to evaluate AI tools critically, understanding both opportunities and limitations.
- Level 2: AI for Productivity and Efficiency**
  - Introduce tools that simplify administrative tasks, personalize instruction, and streamline workflows.
- Level 3: Pedagogical Integration**
  - Support educators in embedding AI tools into teaching strategies to enhance engagement, enable differentiation, and improve outcomes.
  - Emphasize culturally responsive and equitable practices in AI integration, ensuring all students benefit from the technology.

	<p><b>Tier 3: Curriculum Support for Powerful Learning:</b> Empower curriculum teams to integrate AI into transformative learning experiences.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Use AI to drive <b>Powerful Learning</b>, emphasizing collaboration, critical thinking, and problem-solving through technology.</li> <li><input type="checkbox"/> Support curriculum development that aligns with AI-enhanced tools and methodologies.</li> <li><input type="checkbox"/> Ensure AI integration prioritizes equitable access and culturally responsive practices.</li> </ul> <p><b>Tier 4: Ecosystem Expansion (Conferences and Partnerships):</b> Expand AI's impact through collaboration and professional networks.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Conferences: Host events to showcase best practices, innovations, and success stories in AI adoption.</li> <li><input type="checkbox"/> Partnerships: Collaborate with universities, tech companies, and community organizations to provide advanced resources, tools, and training opportunities.</li> </ul> <p><b><u>Additional Considerations:</u></b></p> <p><b><u>Customize Delivery Options:</u></b> Provide diverse training formats to meet varying needs, including:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Online courses, in-person workshops, live webinars, and self-paced modules.</li> <li><input type="checkbox"/> Micro-credentials to validate learning and encourage professional growth.</li> <li><input type="checkbox"/> Collaborative resources like book studies, professional learning communities, and mentorship opportunities.</li> </ul> <p><b><u>Foster Learning Communities:</u></b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Establish learning communities that promote collaboration, sharing, connecting, and continuous improvement in AI implementation.</li> </ul>
<p><b>Outcome</b></p>	<p>A well-defined internal structure and team roles complemented by external partnerships, creating a collaborative foundation for AI integration.</p>

## Step 6: Empower Educators as AI Ambassadors

<b>Objective</b>	Foster a community-driven model where educators take the lead in driving AI integration efforts within their schools and communities.
<b>Actions to Consider</b>	<p><b>Identify and Train AI Ambassadors:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Select educators passionate about technology and innovation to become AI Ambassadors.</li><li><input type="checkbox"/> Provide specialized training in AI tools, integration strategies, and presentation skills to prepare them for leadership roles.</li></ul> <p><b>Facilitate Educator-Led Initiatives:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Support Ambassadors in leading webinars, hosting workshops, and organizing community events to share AI best practices.</li><li><input type="checkbox"/> Encourage peer-to-peer learning by having Ambassadors mentor other educators in their districts.</li></ul> <p><b>Establish a Recognition Program:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Award certifications or digital badges to educators completing Ambassador training to acknowledge their expertise and leadership.</li><li><input type="checkbox"/> Highlight their contributions through newsletters, social media, and organizational events.</li></ul> <p><b>Host an Annual Ambassador Showcase:</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Organize a showcase event where AI Ambassadors present their success stories, innovations, and lessons learned.</li><li><input type="checkbox"/> Include panels, demonstrations, and Q&amp;A sessions to inspire others to adopt AI practices.</li></ul> <p><b>Provide Continuous Support:</b></p>

	<input type="checkbox"/> Maintain a support network for Ambassadors, such as access to advanced training, exclusive resources, or a dedicated online community for collaboration.
<b>Outcome</b>	A vibrant, peer-led movement where educators champion AI adoption, foster innovation, and create a ripple effect of expertise and enthusiasm across schools and communities.

**CONTINUE TO PHASE 3**



 **Phase 3: AI Innovation**

Step 7: Engage Students as Leaders

<b>Objective</b>	Empower students to take active roles in shaping how AI is used in education, fostering leadership skills and technical proficiency.
<b>Actions to Consider</b>	<p><b>Actions:</b></p> <p><b>Establish a Student AI Advisory Council:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Form a council of diverse student representatives to provide input on AI projects and initiatives within their schools and communities.</li> <li><input type="checkbox"/> Include responsibilities such as evaluating AI tools, proposing innovative uses, and advocating for ethical AI practices.</li> </ul> <p><b>Create Peer Mentorship Programs:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Train students with strong AI skills to mentor peers, introducing them to AI concepts, tools, and applications.</li> </ul>

	<ul style="list-style-type: none"> <li><input type="checkbox"/> Pair students with educators or industry professionals to gain real-world experience and guidance.</li> </ul> <p><b>Integrate Students into AI Projects:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Involve students in AI-related initiatives, such as developing tools for classroom use, managing data projects, or participating in coding challenges.</li> <li><input type="checkbox"/> Showcase student-led AI innovations during school or district events to celebrate their achievements.</li> </ul> <p><b>Connect AI Leadership to Careers:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Partner with CTE programs and local businesses to expose students to AI-related career pathways.</li> <li><input type="checkbox"/> Facilitate internships or externships where students can apply their skills in professional settings.</li> </ul>
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<b>Outcome</b>	A generation of students skilled in AI, prepared to lead in their communities.
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**Step 8: Rethink Outdated Teaching and Learning Practices**

<b>Objective</b>	Challenge traditional models of education by leveraging AI to transform teaching and learning into dynamic, student-centered experiences that prioritize creativity, collaboration, and critical thinking over rote memorization and one-size-fits-all approaches.
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**Actions to Consider**

**Shift from Standardization to Personalization:**

- Replace rigid, one-size-fits-all curriculums with AI tools that create adaptive, individualized learning experiences.
- Move beyond standardized testing to measure student growth through AI-driven formative assessments and portfolio-based evaluations.

**Reimagine Learning Environments:**

- Shift from traditional, lecture-based classrooms to dynamic, student-driven spaces where AI supports personalized and collaborative learning experiences.
- Create flexible, tech-enabled environments that foster exploration, experimentation, and hands-on problem-solving.
- Integrate AI tools into physical and virtual learning spaces to enhance engagement, adaptability, and access to global resources.

**Foster Lifelong, Inquiry-Based Learning:**

- Shift focus from memorization to inquiry, with students using AI to ask questions, analyze data, and generate solutions to real-world problems.
- Create project-based, interdisciplinary learning experiences that reflect how AI impacts industries outside the classroom.

**Integrate Authentic, Real-World Applications:**

- Collaborate with local businesses, government agencies, or universities to bring AI-driven challenges into classrooms.
- Use AI to simulate real-world environments, such as virtual labs or interactive history experiences, making learning immersive and relevant.

**Promote Equity and Accessibility:**

- Use AI to identify and address learning gaps, ensuring all students have equitable access to resources and opportunities.
- Focus on culturally responsive AI applications that represent diverse perspectives and needs.

<b>Outcome</b>	Students develop critical, creative, and future-ready skills through personalized learning, interdisciplinary projects, and active engagement with AI as a tool for creation and problem-solving.
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**Step 9: Foster Future Innovation**

<b>Objective</b>	The future of AI in education is a landscape yet to be fully realized. This step embraces the unknown, encouraging exploration, experimentation, and forward-thinking approaches to shape what's next
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<b>Actions to Consider</b>	Innovation requires a willingness to step into uncharted territory. As AI evolves, so too will its applications in education. While we can envision possibilities—interdisciplinary projects, cutting-edge tools, and student-driven solutions—the true potential is still emerging. This phase invites educators, students, and stakeholders to dream boldly, explore collaboratively, and remain adaptable as new opportunities arise.
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<b>Outcome</b>	A mindset of curiosity and openness that fosters a culture of exploration, ensuring education remains at the forefront of innovation as AI continues to transform the world.
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**CONTINUE TO PHASE 4**



 **Phase 4: Reflect and Adjust**

**Step 10: Collect Data**

<b>Objective</b>	Gather actionable insights to measure progress and guide decisions.
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<b>Actions to Consider</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Use surveys, analytics, and performance metrics to evaluate the impact of AI initiatives on teaching, learning, and operations.</li> <li><input type="checkbox"/> Create a Data Dashboard to compile and visualize findings for easy access and transparent reporting.</li> </ul>
<b>Outcome</b>	A clear understanding of successes, challenges, and areas for improvement in AI initiatives.
<b>Step 11: Adjust Based on Insights</b>	
<b>Objective</b>	Refine strategies to meet evolving needs and challenges.
<b>Actions to Consider</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Host quarterly feedback forums with stakeholders.</li> <li><input type="checkbox"/> Use agile planning to update goals and action plans.</li> </ul>
<b>Outcome</b>	A flexible and adaptive strategy that aligns with the organization's evolving needs and ensures continuous improvement.
<b>Step 12: Communicate Outcomes</b>	
<b>Objective</b>	Share progress, successes, challenges, and next steps with stakeholders to build transparency and momentum.
<b>Actions to Consider</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Publish newsletters, case studies, and reports to highlight achievements and lessons learned.</li> </ul>

	<input type="checkbox"/> Host annual conferences or showcases to celebrate progress, share innovations, and inspire further engagement.
<b>Outcome</b>	Broad awareness, trust, and buy-in for the organization's ongoing AI initiatives, fostering a collaborative and supportive environment.

## Conclusion

This framework serves as a guide to help organizations navigate the complexities of AI integration in education, addressing key challenges while fostering innovation, collaboration, and sustainability. By progressing through the phases and steps, you can build a strong foundation, implement impactful AI strategies, and continually adapt to emerging trends and needs. While the framework provides a structured approach, its flexibility allows for customization to meet your unique context and goals. The ultimate vision is to empower educators, students, and leaders to harness AI's potential, creating a forward-thinking, equitable, and innovative educational ecosystem that prepares all stakeholders for the future.

## Acknowledgments

Thank you for engaging with this resource! We hope it empowers you to make a meaningful impact by effectively integrating AI into education, fostering innovation, and preparing students for the future.

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### About Region 10 ESC

**Region 10 Education Service Center (ESC)** is a trusted, student-focused partner committed to serving the educational community with innovative solutions. Based in Richardson, we support over 130 ISDs, charter, and private schools across 10 North Texas counties, impacting 880,000 students and 115,000 staff. Our mission centers on empowering 60,000 teachers to deliver exceptional education, building trust, modeling best practices, and making a lasting impact on students and schools.



### Creator(s)

This was a collaborative effort.

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